

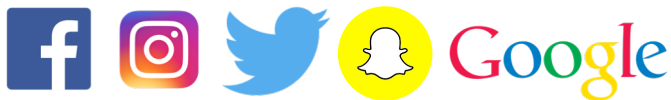
EYEPOPPER

DIGITAL

Eye Popper Digital is the **premier** digital advertising solutions firm. We amplify our advertisers messaging through an array of channels such as, display, video, mobile, search and social media!

We efficiently deliver your message:

- Reach 95% of US websites
- Solutions for display, video, mobile, search, social and native advertising



- Cross-platform experience across desktop, tablets, smartphones, Out-of-Home, audio, OTT and Connected TV



Targeting Capabilities:

- Demographics
- Geography
- Audience behaviors
- Geo-Fencing
- Household income
- Specific Domains & Apps
- Contextual
- Device type
- Frequency Capping
- Day-parting
- Retargeting
- In-market purchasers
- Career & Professions
- Language

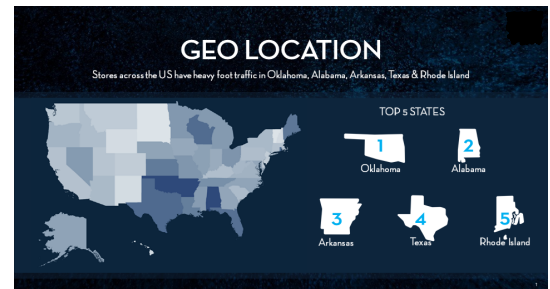


Tracking:

- Conversion Pixel Tracking
- Click Tracking
- Custom Audience Pixel Tracking

Providing Powerful Analytics:

- We provide you detailed insights on your customers, future prospects and the competitive landscape. Understand what marketing initiatives are working, which ones are not and what to do next.



Safety and Performance:

- Ad quality is a specific focus area. We want to ensure that the campaign is seen by a quality audience.
- We employ technology in every campaign to ensure viewability and block non-human traffic.



Benefits:

- No minimum investment level per campaign
- We can pause and/or revisit campaign anytime
- Transparent and highly competitive pricing
- Access to nearly every data provider
- Quality & Brand Safe Inventory
- Ad & landing page development
- Campaign reporting & insights
- Optimization suggestions
- Post-Campaign wrap up presentation
- Centralized point of contact

INTERESTED? LET'S CHAT!

Please call us @ 571.213.6937 or email us at Sales@EyePopperDigital.com

WWW.EYEPOPPERDIGITAL.COM