

EYEPOPPER

DIGITAL

Eye Popper Digital has active trading seats on multiple self-serve programmatic platforms. This allows us to use the technology best-suited for any campaign need.

We efficiently deliver your message:

- Reach 95% of US websites
- Solutions for display, video, mobile, social and native advertising
- Cross-platform experience across desktop, tablets, smartphones, over-the-top, TV,

Safety and Performance:

- Ad quality is a specific focus area. We want to ensure that the campaign is seen by a quality audience.
- We deploy Moats' technology in every campaign to ensure viewability and block non-human traffic.

Targeting Capabilities

Geography
Age
Gender
Household income
Specific Sites & Apps
Content Category
Device type
Frequency Capping
Day-parting

Advanced Targeting

Retargeting
Conversion Tracking
Click Tracking
Audience behaviors
In-market purchaser
Interest profiles
Career & Professions
Language
Demographics
Psychographics



Access to the largest exchanges!



- ◆ We have extensive knowledge of the online advertising ecosystem ◆
- ◆ We will commit to produce a positive ROI for you ◆
- ◆ We are here to support your needs ◆

INTERESTED?

Please Contact Sales at Sales@EyePopperDigital.com

WWW.EYEPOPPERDIGITAL.COM